



# 2024 NATIONAL FENESTRATION AWARDS

The industry's most inclusive awards



## MEDIA PACK & SPONSORSHIP INFORMATION

[www.fenestrationawards.co.uk](http://www.fenestrationawards.co.uk)

# MISSION STATEMENT

**The National Fenestration Awards are the industry's fastest growing, independent awards event.**

**We aim to be the fairest, most inclusive fenestration event, rewarding the best of our sector.**

**The NFA's are run and voted for by the industry – surely the most rewarding way to be recognised!**



The National Fenestration Awards are 100% chosen by people of all positions and vocations within our industry. There are no panel of judges, no adjudication process by vetting an application form - all nominations and votes have been cast by people throughout the industry.

No awards scheme of this kind exists within our industry - voted for by people, the people who work in fenestration at all levels.

We believe there should be a truly independent awards scheme and the National Fenestration Awards is just that, an event that EVERYONE in our industry is able to get involved with. We also hope this will make a difference to how people and businesses not involved in our industry, perceive it.



The aim of the National Fenestration Awards is to get our wonderful industry energised into showing off the best of our sector but more importantly to choose who they want, not from companies applying to a panel. We also host an awards ceremony that everyone wants to be a part of!



Many businesses focus on getting brand recognition, the National Fenestration Awards wishes to reward those who work tirelessly day after day but may not get the acknowledgement they deserve.

The National Fenestration Awards is only a success because the industry take time to engage with us and vote. Please support these growing awards, created for all, to reward the entire fenestration industry.

# MULTI CHANNELS



## AWARDS

With 2,128 nominations and 29,060 votes cast this year, the NFA's has grown into the biggest and most prestigious awards in UK fenestration.



## WEBSITE

We get thousands of visits each week, its the only place to nominate and vote in the NFA's and is also the best place to read all the industry news.



## SOCIAL CHANNELS

The National Fenestration Awards and Fenestration Digital have over 15,000 followers between them!



## EVENTS

We host an annual NFA Event to announce the winners in all categories. This is the annual gathering that celebrates our industry.



## ONLINE MAGAZINE

First for all the industries news stories and PR articles, our interactive magazine connect readers directly to you.



## SPECIAL FEATURES

We've planned a more tailored structure to our digital magazine. We feature different sectors with monthly specials.



## LINKS TO DOCUMENTS

Interactive links on our magazine and on our website connect readers directly to you.



## VIDEOS

Unlike print, we embed videos from YouTube or Vimeo on the magazine and our website.



## E-SHOTS

Our weekly news e-shots and monthly magazines are sent to over 10,000 active fenestration-connected email addresses!



# NFA SPONSORSHIP

Become a main sponsor of the National Fenestration Awards for 12 months

## AMBASSADOR SPONSOR (12 MONTHS )

### The package:

- Main sponsorship of National Fenestration Awards
- Choice of category to sponsor during the campaign
- Unlimited page adverts in each issue of our monthly digital magazine
- Unlimited PR on our website, newsletters, magazines and social media feeds
- Banners on the website and newsletter
- 3 x company editorials (these can be from you or our editor over the course of sponsorship)
- Hosted videos on NFA website, with links to videos on digital magazines and newsletters

**ONLY ONE POSITION  
AVAILABLE!**

## MAIN SPONSOR (12 MONTHS) - £750+VAT PER MONTH

### The package:

- Main sponsorship of National Fenestration Awards
- 1 x full page adverts in each issue of our monthly digital magazines
- Unlimited PR on our website, newsletters, magazines and social media feeds
- Banners on the website and newsletter
- 1 x company editorials (these can be from you or our editor over the course of sponsorship)



# NFA SPONSORSHIP

## CATEGORY SPONSOR (12 MONTHS) - £450+VAT PER MONTH

### The package:

- Sponsorship of National Fenestration Awards category of your choice
- 1 x full page advert in each issue of our monthly digital magazines
- 1 PR per month on our websites, newsletters, magazines and social media feeds
- Banners on the websites and newsletters

**All category sponsor logos are present on the day of the awards**

**10% DISCOUNT FOR FULL UPFRONT PAYMENT!**



## MEDIA SPONSOR (12 MONTHS) - £300+VAT PER MONTH

### The package:

- 200x200 pixel animated advert on the NFA website
- Animated banner advert on the NFA newsletter
- Half-page advert in the monthly NFA Digital Magazine



# MAGAZINE/WEB RATES

Our monthly online magazine is emailed direct to our mailing list, sitting now at over 15,000 email addresses. Emailing direct allows viewers to read it at their leisure.

## COVER PAGE (A4):

£500 per cover, per month.

## FULL PAGE (A4):

£450 per advert, per month.  
Includes a half page editorial.

## HALF PAGE:

£300 per advert, per month.  
Includes a half page editorial.

## VIDEO:

£200 per video, per month.  
Discount and additional advert opportunities offered on longer term bookings.

## MONTHLY EDITORIAL

£90 per release.

Advertise on our website or newsletter with your web banners.

## WEBSITE HEADER:

£1250 per advert, per page, per year.

## WEBSITE CENTRE:

£900 per advert, per page, per year.

## NEWSLETTER MIDDLE BANNER:

£600 per advert, per year.

ALL PRICES ARE SUBJECT TO VAT AT THE RATE IN FORCE AT THE TIME OF INVOICE.



# TECHNICAL SPEC

## COVER PAGE (A4):

Spec: 178mm x 230mm

## FULL PAGE(A4):

Spec: 210mm x 297mm

Includes a full page of editorial.

## HALF PAGE:

Horizontal Spec: 210mm x 148mm

Vertical Spec: 105mm x 297mm

Includes a half page editorial.

## VIDEO:

Video to be provided by you and live on YouTube or Vimeo.

## MONTHLY EDITORIAL

No more that 600 words, images must be provided.

Advertise on our website or newsletter with your web banners.

## WEBSITE HEADER:

Spec: 1500 x 100px. PNG or GIF

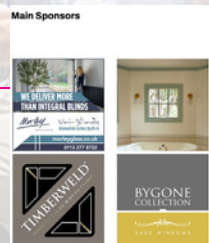
## WEBSITE RIGHT HAND COLUMN:

Spec: 200 x 200px. PNG or GIF

## NEWSLETTER BANNER:

Spec: 1000px x 200px. PNG or GIF

ALL PRICES ARE SUBJECT TO VAT AT THE RATE IN FORCE AT THE TIME OF INVOICE.



# CONTACT US



If you require any additional information, please get in touch, we'll be more than happy to help.



E: [info@fenestrationawards.co.uk](mailto:info@fenestrationawards.co.uk)  
T: 01924 911234



**TWITTER**  
[@NatFenAwards](https://twitter.com/NatFenAwards)



**FACEBOOK**  
[www.facebook.com/NatFenAwards](https://www.facebook.com/NatFenAwards)



**LINKEDIN**  
[www.linkedin.com/company/51726620](https://www.linkedin.com/company/51726620)



**WEBSITE**  
[www.fenestrationawards.co.uk](http://www.fenestrationawards.co.uk)

